

A close-up photograph of a woman with dark hair, wearing a white button-down shirt, breastfeeding her newborn baby. The baby is wrapped in a light-colored, textured blanket and is positioned against the woman's chest. The woman's hands are gently holding the baby's head. The background is a soft, textured surface.

Feeding with love

#LOVIbook

#LOVIbook

Join us!



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Breastfeeding is the greatest gift you can give your baby on the day it is born.

Protection of breastfeeding

Breastfeeding is the healthiest and most valuable feeding method for newborns and infants. Although most mums want to breastfeed their babies, beginnings can be challenging.

As LOVI brand, we support mothers in breastfeeding by offering products and solutions designed with their needs and everyday challenges in mind.

With us, moments with your baby at the breast can be easier and more peaceful.



**LOVI is
an Awarded
& Trusted Brand**



Mam' Advisor

- France



Mammafeel bottle as the most innovative product of 2026 in the infant and toddler feeding category



Professional Endorsement

- German Midwives
(Hebammen-
-testen.de)



LOVI Prime Soother and Mammafeel Bottle were positively evaluated by German midwives on Hebammen-testen.de, a trusted professional testing platform



Innovation Award

- Prix de l'Innovation,
Salon Bébé Paris 2025



LOVI Genius Cup has been honored with the prestigious Prix de l'Innovation at Salon Bébé Paris 2025

Antibacterial protection during day and night*



cat. no.

- **40 pcs** 19/602new
- **60 pcs** 19/607new
- **100 pcs** 19/613

LOVI Breast Pads provide antibacterial protection. A special antibacterial insert with the addition of nano silver eliminates specific bacteria and protects skin of the breasts from their effects*, which provides even greater hygiene and safety during breastfeeding. Highly absorbent and exceptionally thin breast pads provide a feeling of dryness. They are contoured and finished with elegant lace.

Each pad is individually packed for maximum hygiene.



Antibacterial protection for mother and baby

Antibacterial insert eliminates specific bacteria in at least 90%, thus protecting breast skin*.



Super absorbent

Gelling filling retains moisture up to 100 ml.



Breathable

They are air permeable, protecting the sensitive breast skin against scalding.

Protection of breast nipples



cat. no.

- size S** 5/605gb
- size M/L** 5/606gb

2 pcs in a capsule

Nipple shields are as delicate as a mother's touch and helpful in the problem of inverted or flat nipples. They can also be used periodically in the event of hypersensitivity and sore nipples, after a lactation consultation. Nipple shields are made of safe silicone that does not cause allergies, is of the highest quality, so it does not change the taste nor the smell of milk, which gives child a sense of naturalness.

They are available in two sizes: S for women with smaller nipples and M/L for women with standard nipples.



Extremely thin

Which enables even easier milk suckling by a child. Thin and soft tip reduces the distance from the nipple.



Matt surface

Imitates mother's skin, its texture and delicacy, and high-quality silicone does not change the taste nor smell of milk, which gives the child a feeling of naturalness.



Profiled shape

Enables babies to maintain direct contact with their mother's breast. Nipple shields adhere very well to the body thanks to which suckling of breast milk is easier for a child.

*The pink insert element has antibacterial properties; its inhibitory coefficient for Staphylococcus aureus, E. coli, and Candida albicans yeast is at least 90%, as confirmed by the report from the SGS-CSTC Standards Technical Services (Shanghai) Co., Ltd.

Excellent protection
of what is most valuable
– mother’s milk

Soothes sore nipples

cat. no.
25 pcs 12/208

Breast Milk Storage Bags are safe and hygienic way to preserve breast milk for longer.
They are leak-proof, easy to use, and perfect for freezing milk without compromising its nutritional value.



Profiled nozzle
convenient and easy milk pouring from storage bag to the bottle.



Tight closure
double closure of the bag prevents from accidental spilling of milk.



Sterile bag
ready to use right away.



Notes
space to write date and amount of liquid.



Scale
readable, visible scale, capacity up to 200 ml.



Storing
suitable for storing in the fridge or in the freezer.

cat. no.
14/001



Lanolin cream for use during pregnancy and breastfeeding. Protects against chafing, cracking and soothes sore nipples.

Made from 100% pharmaceutical grade lanolin, with no additives, making it hypoallergenic. It is safe for mother and baby, and convenient to use, there is no need to remove it before next breastfeeding. It is also perfect for chapped lips, dry or sensitive skin.



Natural and hypoallergenic
100% pharmaceutical grade lanolin, no additives, perfect for sensitive skin.



Relief during breastfeeding
Soothes sore and dry nipples, prevents them from cracking.



No need to remove before breastfeeding
Safe for mother and baby – does not require removal from the nipples before the next breastfeeding.

Combining breastfeeding with bottle feeding

If you are experiencing periodic breastfeeding difficulties, need to leave your child with someone else or your pediatrician recommends that your baby needs extra feeding for medical reasons, our accessories enable you to feed your baby in a way that does not impair the suckling reflex.

This helps ensure a smooth return to breastfeeding without any problems.

INNOVATION

So close to mum's breast
Mammafeel



CONFIRMED IN
RESEARCH*

cat. no.

Bottle	150 ml		21/595
Bottle	250 ml		21/596
Bottle	330 ml		21/597

Innovative Mammafeel bottle for expressed breast milk, is as close to the mother's breast as possible, in terms of colour, shape and dynamics.



Mammafeel bottle with a dynamic teat provides the baby with a similar sensation to that of the mother's breast, such as touch of the breast, velvety skin, familiar shape and colour, as well as softness and elasticity.

LOVI's mission is to support mothers and take care of what is most precious - breastfeeding. As a responsible brand, we conduct reliable research, which is why LOVI Mammafeel Bottle was subjected to a sucking biomechanics study in a group of 102 newborns and infants aged 0-12 months to confirm its innovation.

*Find out more on pages 62-64.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.

So close to mum's breast

Naturalness and elasticity

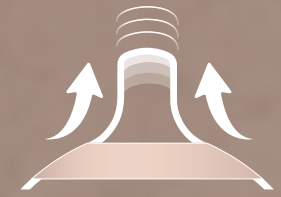
– the silicone, flesh – coloured ring

similar to the areola of a nipple

Dynamics, shape and proportions
– modelled on the structure of mum's breast

Softness and velvetiness
– imitating mum's skin

Dynamics



soft and dynamic teat expands and contracts with the baby's suckling motions. Hard, profiled base allows for a stable, wide positioning of baby's lips, similar to that on the breast

Appropriate angle of baby's mouth opening



allows for tight position of the lips and breathing freely through the nose, similar as at mother's breast

Anti-colic

teat valve and the correct position of lips on teat allow to breathe through the nose which reduces the risk of colic

So close to mum's breast

cat. no.				
Teat 1 pc.	0m+ MINI		18/731	
Teat 1 pc.	3m+ SLOW		18/732	
Teat 1 pc.	6m+ MEDIUM		18/733	
Teat 1 pc.	9m+ FAST		18/734	
Teat 1 pc.	6m+ CROSS-CUT		18/735	



Innovative Mammafeel teat that resembles mum's breast as much as possible in terms of colour, shape and dynamics.

So even at the time of suckling milk from bottle the baby could feel closeness as with mum. And that mum, even when there is a need for bottle feeding, could breastfeed again without any difficulties.

Dynamic teat in Mammafeel bottle not only imitates the closeness and natural suckling from the breast as much as possible, but at the same time does not disturb the suckling reflex, so a baby can return freely to suckling mum's breast.

Teats with different flows adapted to the feeding stages:


MINI
0m+


SLOW
3m+


MEDIUM
6m+


FAST
9m+


CROSS - CUT
6m+

Teat applied from the top due to stable, wide base and breast inspired shape.



Sterilization case convenient packaging that can be used for sterilization in a microwave.



Protection of the suckling reflex

cat. no.			
0 m+ teat	150 ml		21/564
3 m+ teat	250 ml		21/562
9 m+ teat	330 ml		21/560

A bottle for serving expressed breast milk, safe for breastfed babies as it does not disturb their suckling reflex.



Designed together with medical professionals and clinically tested. Provided with a professional Dynamic Teat® made of heterogeneous silicone layers (a thin, dynamic, extending tip and a hard, profiled base). Contoured shape of the bottle makes it easier to hold it correctly and serve milk in a safe position.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.



Dynamic tip of the teat

Made of a thin layer of silicone. Actively works to stimulate the muscles of the mouth so they are active. The baby has to work for food.



Hard, wide, profiled base

Made of a thicker layer of silicone. It provides a stable support for the lips. The profile and width of the base, selected by medical experts, ensures the baby opens its lips to the right position.

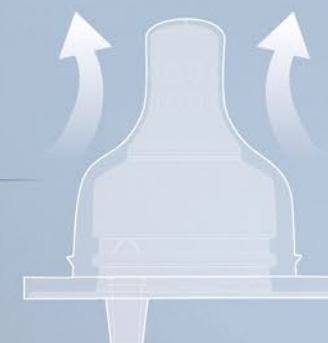


Venting system **SUPER vent**

The venting valve prevents the teat from getting drawn in and collapsing, thus reducing the risk of colic.

dynamic teat tip
- thinner silicone

wide base
- thicker silicone



Speech development

The soft and dynamic tip expands and contracts with the baby's suckling rhythm, enabling active speech muscle training.

Development of bite and proper breathing

The hard and profiled base lets the baby's lips remain tightly attached to the teat – it supports breathing through the nose and prevents biting of the teat base.

Teats with different outflows:

					
0m+	3m+	6m+	9m+	3m+	6m+
mini SuperVent	slow SuperVent	medium SuperVent	fast SuperVent	*tri-flow	*porridge
cat. no. (2 pcs in a container):					
18/749	18/750	18/751	18/752	18/754	18/753

*The flow structure does not require additional air-release.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.

Safe for breastfeeding

cat. no.

0 m+
teat 120 ml 21/5873 m+
teat 240 ml 21/585

cat. no.

0 m+
teat 120 ml 21/5913 m+
teat 250 ml 21/592

cat. no.

0 m+
teat 120 ml 21/5933 m+
teat 250 ml 21/594

Stardust



Harmony



Jungle Vibes



Bottle is safe for breastfed babies as it does not disturb their suckling reflex and does not interfere with breastfeeding.

**Dynamic tip of the teat**

Made of a thin layer of silicone. Actively works to stimulate the muscles of the mouth so they are active. The baby has to work for food.

**Hard, wide, profiled base**

Made of a thicker layer of silicone. It provides a stable support for the lips. The profile and width of the base, selected by medical experts, ensures the baby opens its lips to the right position.

**Venting system SUPER vent**

The venting valve prevents the teat from getting drawn in and collapsing, thus reducing the risk of colic.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.

Nature - friendly bottle



Glass bottle meets highest standards, being extremely durable and resistant to scratching, ensuring a high level of hygiene and keeping milk warm for longer.

The bottle is made of high quality natural material: borosilicate glass (BPA free). The innovative glass is resistant to freezing and boiling temperatures, and is renewable.

Dynamic teat does not impede suckling reflex and does not interfere with breastfeeding.

**Natural and ecological material (BPA free)**

Food temperature remains unchanged for a longer period thanks to the durable and light borosilicate glass. This material is also easy to clean and resistant to freezing and boiling temperatures.

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.

**Dynamic tip of the teat**

Made of a thin layer of silicone. The tip of the teat expands and contracts with the baby's suckling rhythm, stimulating the muscles of the mouth so they are active. The child has to work to obtain the milk from the teat.

**Venting system SUPER vent**

The venting valve prevents the teat from getting drawn in and collapsing, thus reducing the risk of colic.

Innovation - hot air heating

cat. no.

12/222

The LOVI AirWarm bottle warmer is an innovative device using hot air heating technology. It doesn't require water, making it easy to keep clean, limescale-free, and keeps bottles dry, reducing the risk of bacterial growth.

The shaking function conveniently heats milk or water to the ideal temperature, distributing heat evenly, minimizing the risk of overheating and ensuring safety. It is ideal for both room-temperature and refrigerator-fresh liquids.

An additional mode allows you to maintain a constant bottle temperature for up to 24 hours, ensuring hot water is always at hand, even overnight. AirWarm warmer is incredibly intuitive and easy to use.



An innovative waterless warmer

with modern air heating technology.



Even and precise warming

Shaking function evens out the temperature of the liquid throughout the bottle.



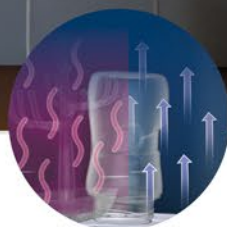
Easy and quick to clean

Eliminates the problem of limescale, making it easier to keep the device clean.



Convenient and fast sterilization with drying

Sterilization
and drying
in 20
minutes



cat. no.

12/209

LOVI Sterilizer with Dryer offers convenience and quickness. With up to 3 programs in one device, bottles and accessories are sterilized, dried and ready to use again in 20 minutes.

3 programs:

1. Sterilization Program – natural steam sterilisation – in 10 minutes after switching on
2. Drying Program – possibility of drying in selected time: 10, 30 or 50 minutes
3. Auto Program – automatic sterilisation and drying in 1 hour (10 minutes of sterilisation and 50 minutes of drying)



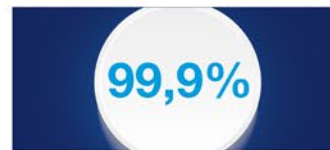
Unique drying function

Ensures maximum hygiene and saves time.



Quick

Sterilisation and drying even in 20 minutes. Just turn on Sterilize program, which lasts 10 minutes and then the shortest Drying program, which also lasts 10 minutes.



Safe

Natural steam sterilisation eliminates up to 99,9% bacteria and ensures maximum hygiene.

Fast and intuitive milk preparation



cat. no.

○ 77/051_whi

● 77/051_grey

It ensures quick and intuitive preparation of baby food at the optimal temperature.

It combines 6 functions:

1. Quick heating of milk.
2. Quick heating of food.
3. Keeping milk temperature.
4. Keeping food temperature.
5. Scalding bottles and bottles accessories.
6. Gradually defrosts the food.



Fast

Heats up milk in 2 minutes (80 ml of milk/water at an initial temperature of 21°C).



Intuitive

Thanks to three modes (bottle, HOT, dinner) and an easy to read electronic touchscreen.



Universal

Fits most types of bottles and baby food jars.



Soothing

Suckling is one of a newborn's first needs - a natural reflex that plays a crucial role in a child's development from the very first moments of life.

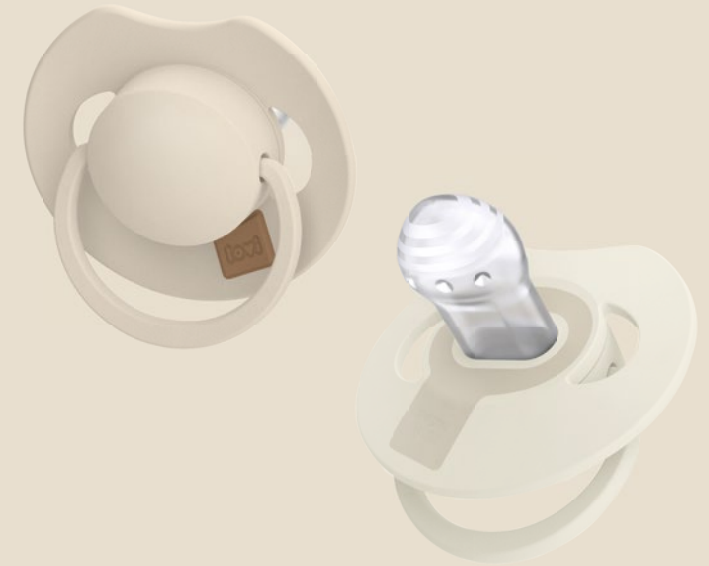
It helps regulate appetite, supports proper feeding, and most importantly, brings comfort and a sense of security to the baby.

A soother satisfies this strong need to suck. Its purpose is to soothe and calm the baby, while giving the mother a moment of rest and a sense of peace.

Prime means excellent



Excellent combination of beauty and healthy sucking



**LOVI Prime dynamic soother is safe
for the suckling reflex and does not disturb
speech and bite development*.**

Dynamic soother, thanks to its unique construction of silicone of various thicknesses, stretches and contracts according to the baby's suckling rhythm. Thanks to this, it protects baby's suckling reflex and does not interfere with breastfeeding.

Symmetrical shape of teat is inspired by a milk-filled nipple, which provides baby with a familiar feeling similar to that of the breast. Soother shield has a special cutout to facilitate breathing through the nose and swallowing saliva, just like at the breast.

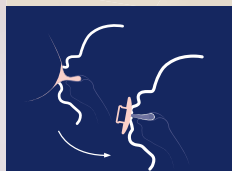
Contoured shield adheres as little as possible to the baby's skin, which facilitates free air flow and reduces the risk of skin irritation.

* provided that orthodontic and neurologopedic recommendations are followed.



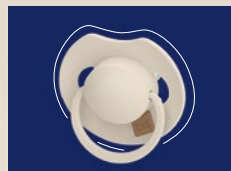
Protects the suckling reflex

dynamic nipple expands and shrinks with the baby's suckling motions.



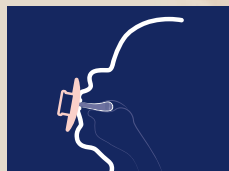
Safe for breastfeeding

symmetrical teat is inspired by a milk-filled nipple, which provides baby familiar feeling similar to that of the breast.



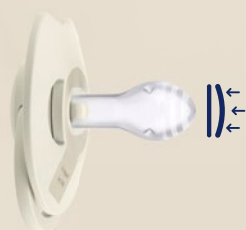
Breathing freely through the nose

contoured shield with cutout makes it easier to breathe through the nose and swallow saliva, just like at the breast.



Safe for bite and speech

flattened nipple and thin neck of the soother, allow baby to close their mouth freely and support natural gum movement while sucking.



Does not deform in the mouth

nipple is made of durable silicone that does not deform in the child's mouth during use.



Gentle to the skin

shield sticks to the skin as little as possible, which allows free air flow and reduces the risk of skin irritation.

* provided that orthodontic and neurologopedic recommendations are followed.



SOOTHING

Dynamic Soother® Prime

0-6m

34/400
Coconut



34/404
Nude



34/405
Blush



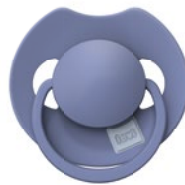
34/412
Pistachio



34/416
Baby Blue



34/417
Blue



34/420
Lilac



34/421
Violet



34/441
Ash



34/442
Cloud



34/445
Forest



34/460
Taupe



34/461
Banana



34/464
Sakura



34/465
Cherry



34/436
Blush Glow



Dynamic Soother® Prime

34/448
Frost/Glacier Cream



34/454
Rose/Rose Cream



34/451
Lagoon/Mint Cream



SOOTHING

Dynamic Soother® Prime

6-18m

18m+

Coconut/Ivory

6-18m

34/402

18m+

34/403



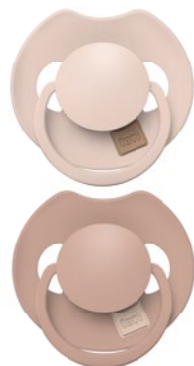
Nude/Blush

6-18m

34/406

18m+

34/407



Baby Blue/Blue

6-18m

34/418

18m+

34/419



Lilac/Violet

6-18m

34/422

18m+

34/423



Ash/Cloud

6-18m

34/443

18m+

34/444



Forest/Pistachio

6-18m

34/446

18m+

34/447



Taupe/Banana

6-18m

34/462

18m+

34/463



Sakura/Cherry

6-18m

34/466

18m+

34/467



Ivory Glow/Blush Glow

6-18m

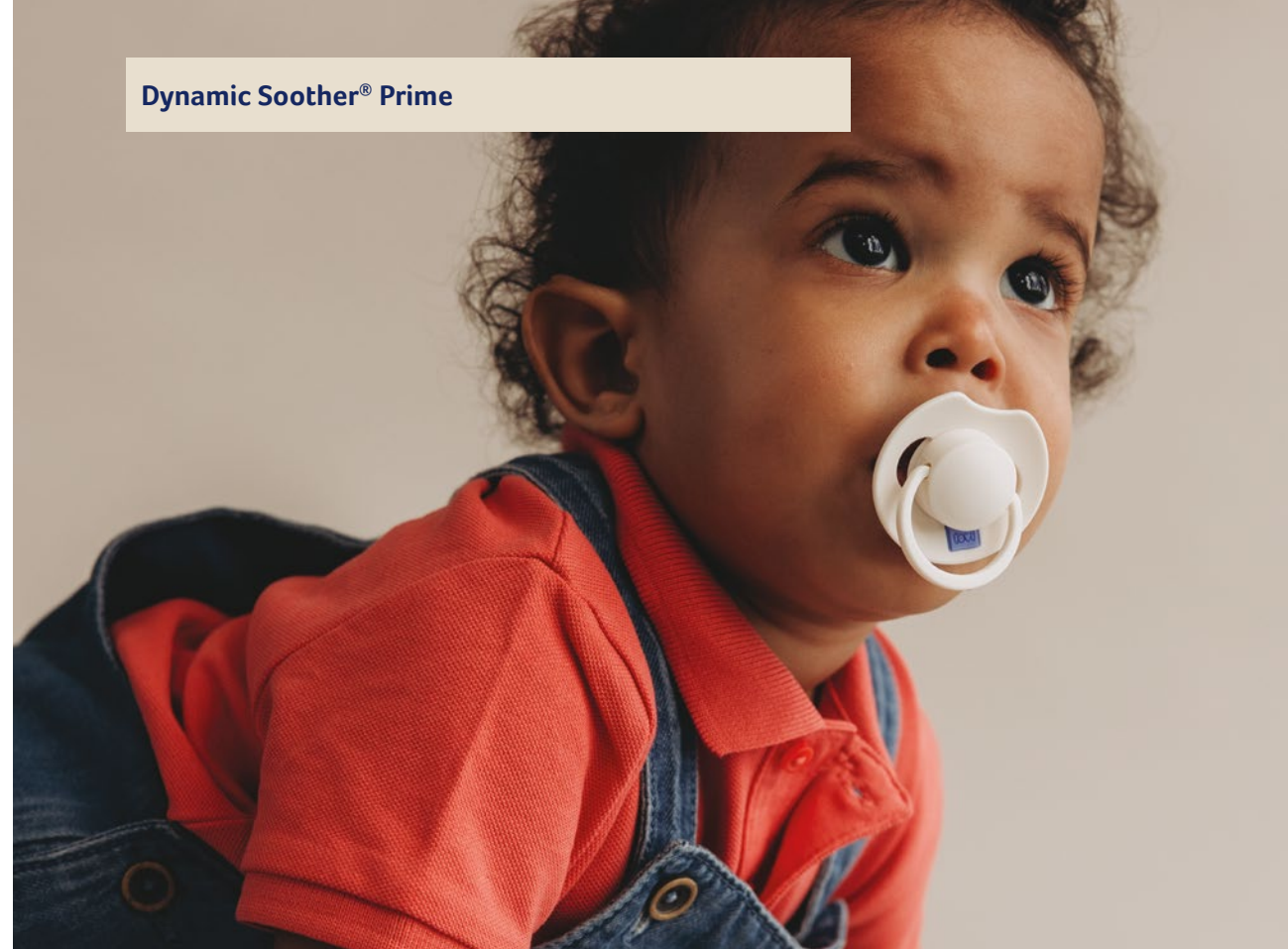
34/437

18m+

34/438



Dynamic Soother® Prime



Ultramarine Blue

6-18m

34/449

18m+

34/450



Peony Pink

6-18m

34/455

18m+

34/456



Aqua Green

6-18m

34/452

18m+

34/453



Does not disturb the suckling reflex and speech and bite development*



Designed in cooperation with speech therapists with a view to protecting the suckling reflex.

Dynamic soother has a unique, dynamic structure made of heterogeneous silicone that enables the natural suckling rhythm.

Nipple is made of durable silicone, which does not deform in the baby's mouth during use, and its taste and smell are not noticeable to the baby. Profled shield makes it easier to breathe through the nose and swallow saliva, and the holes in the shield allow for free air flow, which reduces the risk of skin irritation.

* Provided that orthodontic and neurologopedic recommendations are followed.



Protects the suckling reflex

Dynamic nipple is made of non-homogeneous silicone layer, which enables shrinking and expanding with the baby's suckling motions.



Safe for breastfeeding

Symmetrical teat is inspired by a milk-filled nipple, which provides baby with a familiar feeling similar to that of the breast.



Safe for bite and speech*

Flattened nipple and thin neck of the soother allow baby to close freely and properly work their gums while suckling.

* Provided that orthodontic and neurologopedic recommendations are followed.



Does not deform in the mouth

Nipple is made of durable silicone that does not deform in the child's mouth during use.



Does not burden the child's bite

A very light soother does not burden the child's mouth and minimizes the risk of malocclusion.



Antiallergic

Delicate silicone in the soother is a neutral material for the baby which smell and taste are not noticeable.

Changes in size of the nipples and age indication of soothers:

PREVIOUS ONES:



NEW:





Classy
Dynamic soother®

Soother with smaller shield



22/862
Buddy Bear



22/900boy
Baby Shower



22/900girl
Baby Shower



Recommended for newborns. In contrast to standard soothers, LOVI MINIssoother has a smaller and lighter shield. It better adapts to the tiny mouth of a newborn.

22/939boy
Petit Marin



22/939girl
Petite Rose



MINIssoother

It better adapts to the tiny mouth of newborn.



Smaller shield

Allows baby to breathe freely through the nose.



Extra light

thanks to a smaller shield, a lighter soother better for newborns.

SOOTHING

Classy Dynamic Soother® 0-18 m

Soother with standard shield



0-3m

3-6m

6-18m

Age indication during changes:

0-6m

6-18m



Teddy Love

0-6m

22/935

6-18m

22/936



CapiChill Boy

0-6m

22/932
boy

6-18m

22/933
boy

CapiChill Girl

0-6m

22/932
girl

6-18m

22/933
girl



Harmony Boy

0-6m

22/905
newboy

6-18m

22/907
boy

Harmony Girl

0-6m

22/905
newgirl

6-18m

22/907
girl



Salt & Pepper

6-18m

22/879
boy



Night&Day Hedgehog

6-18m

22/930



Night&Day Boy

0-6m

22/913
_newboy

6-18m

22/915
boy

Night&Day Girl

0-6m

22/913
_newgirl

6-18m

22/915
girl



Botanic Boy

0-6m

22/869
newboy

6-18m

22/871
boy

Botanic Girl

0-6m

22/869
newgirl

6-18m

22/871
girl



Buddy Bear

0-6m

22/863
_new

6-18m

22/865



For the latest soother offer, please contact your Sales Representative.

For the latest soother offer, please contact your Sales Representative.

Soothes for older children

18m+



It retains all the properties of soothers for younger children, such as dynamism or a symmetrical shape resembling of mother's breast nipple. The silicone nipple of the soother is strengthened, making it resistant to biting. This is especially important during periods of intensive development of teeth and gums.

22/937
Teddy Love



22/931
Night&Day Hedgehog



22/934boy
CapiChill Boy



22/916boy
Night&Day Boy



2/934girl
CapiChill Girl



2/916girl
Night&Day Girl



22/908boy
Harmony Boy



22/875boy
Botanic Boy



22/908girl
Harmony Girl



22/875girl
Botanic Girl



22/880
Salt & Pepper



SOOTHING

Soother clip with ribbon

Stylish and practical

Soother clip with ribbon – is an interesting and stylish accessory for your child's soother and clothes. It is a great convenience for parents and a modern design consistent with the collection of our soothers. Irreplaceable during walks and travels – it is a guarantee that the soother will not get lost and fall on the floor, and thanks to the soother clip with ribbon soother will always be at hand.

51/020boy
Baby Shower



51/020girl
Baby Shower



Soother container/ Silicone Soother case

Clean soother always at hand

Soother container is an essential addition to everyday child care. It is essential for convenient and hygienic storage of the soother while walking or traveling. It helps keep the soother clean and protects it from getting lost. The container is universal and fits most soothers available on the market.

13/111_bei
Beige



13/111_min
Mint



13/111_ros
Rose



Silicone soother case protects the soother from loss and dirt. The case can hold up to two soothers, including a spare one. A specially designed opening on the side provides easy insertion and removal of the soother, without having to detach the case. The silicone case has a special, antistatic coating that is more resistant to dust, making the case easy to keep clean. Additionally, when turned inside out, it can be washed in the dishwasher.

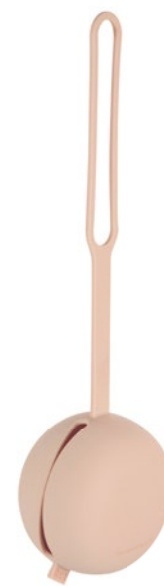
51/032_bro
Granola



51/032_gre
Pistachio



51/032_pin
Nude





Learning how to drink

Take advantage of our range of cups adapted to each stage of a child's learning to drink independently.

A toddler can start their adventure with **Training cup Genius**, which supports safe drinking and helps a child develop habits that will be useful when transitioning to an open cup.

Our range also includes a **Cup with a weighted straw**, which allows drinking at any angle.

For children who have already mastered the first steps in learning to drink, **360° Cup** will be a perfect solution. It helps baby learn to drink as if from an open cup, but without spilling.

With LOVI, every cup is a step towards independence.

**Designed with
speech care
expertise**



35/368_blu
Ultramarine



35/368_gre
Pistachio



35/368_bei
Nude



Training cup LOVI Genius is an innovative cup for learning to drink, created in cooperation with speech therapist. This is a cup that helps child develop healthy drinking habits because it provides the correct way to drink like from an open cup. Once your child has mastered drinking, the insert can be removed and they can drink as if from an open cup.



Easy drinking

special insert slows down the flow of water and minimizes the risk of choking.



Drinking in safe position

thanks to the cut-out edge of cup, child does not have to tilt its head back.



Fluid quantity control

thanks to transparent material and insert, child can see approaching liquid and parent knows how much child has drunk.



DRINKING FROM A CUP

First cup with weighted straw

I'm learning to drink from a straw

Non – spill weighted straw – drinking from all angles



6m+



35/364
Green

35/367
Harmony

Spare parts available



Handle colors may vary from those shown in the photo

First cup with weighted straw is designed for the youngest children (6m+). The delicate, flexible straw of the right diameter and length does not irritate the palate and is easy to grab by a child. A safe-sized weighted straw follows the drink and allows to drink freely from any angle.



Delicate, silicone straw

does not irritate the palate thanks to the right diameter and length.



Non – spill cup

water does not run out and baby stays clean and dry.



Weighted straw

allows a child to drink freely from different angles.

360° Cup

Glass-like drinking, but without spilling

No-splash drinking – from any side



antibacterial protection*

9m+



1/610
Night&Day Rabbit

1/611
Night&Day Fox

1/599new
Buddy Bear



Seal available for purchase!



Seal available for purchase!



360° cup accustoms child to the natural way of drinking (like drinking from a glass) but without spilling.



Innovation sealing system

Enables drinking without spilling, but it is not non-spill to teach fluid intake control.



Saniconcentrate antibacterial protection*

Thanks to natural, antibacterial protection, bacteria are reduced up to 99,9%.

*Compared to the surface without Saniconcentrate™, confirmed by independent laboratory test



Expanding the diet

Introducing solids is a milestone in baby's development – full of new tastes and textures.

But it's not just about what lands on the plate – the entire learning-to-eat experience matters.

Our products are designed with this special stage in mind – to support your little one's needs and meet the expectations of parents.

Everything needed to start solids



LOVI Tableware Set includes a bowl, a plate and a cup - everything that is necessary to expand the child's diet. LOVI Tableware is ideal for learning how to eat – the bowl and plate suit a wide range of meals, while the cup is perfect for practicing drinking from an open cup. LOVI products are light, handy, easy to grip and have safe, oval shapes so they can be used by both parents and children.

21/533_gre
Pistachio



21/533_bei
Nude



Complete set for expanding diet

All tableware needed for eating.



Easy to wash

No nooks means that tableware can be easily washed by hand or in the dishwasher.



Safe for a child

No melamine and BPA.

Recommended as a first spoon



LOVI First feeding spoon is shallow, narrow and firm, making it ideal for starting a diet expansion. Its comfortable, long handle makes it easier for parents to scoop food from the jar and feed baby, while also allowing the child to easily grab the spoon. Spoon's unique shape, inspired by a speech therapy spatula, helps the child learn to pull food off more effectively.

35/584_bei
Nude



35/584_gre
Pistachio



First feeding spoon

Unique shape for easy start in expanding diet.



Makes it easier for child to take food

shallow and narrow like logopedic spatula, thus suitable for the youngest children.



Comfortable for parent

Long handle makes it easier to scoop food from the jar and feed the baby.

Various spoons essential for eating training

LOVI First feeding spoon is shallow, narrow and firm, making it ideal for starting a diet expansion. Spoon's unique shape, inspired by a speech therapy spatula, helps the child learn to pull food off more effectively.

LOVI Tablespoon is a facilitation for children and parents when eating larger portions and more varied foods.

The larger spoon, for a new stage, is ideal for children learning to eat independently, thanks to the perfect depth and width food doesn't spill out and the spoon fits perfectly in the child's mouth.

35/585_gre
Pistachio



35/585_bei
Nude



Comfortable. Practical. Original.

51/031_pin
Nude



51/031_gre
Pistachio



LOVI Silicone bib with a pocket is a convenience for parents - it protects against dirt while learning to eat independently. It is made of light, soft and safe silicone. The hard and deep pocket catches food scraps, comfortably surrounds the belly, reaching wide to the baby's sides. The adjustable clasp and the ergonomic shape of the bib, especially its contoured sides, ensure freedom of movement. Bib has an original design, thanks to the unique pocket structure, and is also easy to clean and dishwasher safe.



Comfortable

Soft, light silicone and contoured shape ensures freedom of movement.



Practical

Hard and deep pocket for catching food scraps, pocket surrounds the belly, reaching wide to the sides of the child.



The different thickness and hardness of the silicone

The pocket and fastening area are thicker, while the rest of the bib is thinner and delicate for a child.

Set of spoons for expanding the diet

Different types of spoons needed to expand the diet.

First spoon – makes it easier for child to take food

Shallow and narrow like logopedic spatula, thus suitable for the youngest children.

Tablespoon – perfect for the next stage of expanding diet

The size of the ladle makes it easier to scoop larger portions of food or soup.



Results of studies

conducted under clinical conditions

Our advanced technologies are developed based on the requirements defined by specialists collaborating with LOVI brand. Selected LOVI products undergo usability testing as part of product research.

We conduct these studies in hospitals and specialized clinics among doctors, midwives, and parents - with the participation of large groups of infants.

[Check the research results](#)

Read on pages **62-65**

Mammafeel bottle

Breakthrough study on the LOVI Mammafeel bottle confirms that **it does not disrupt the suckling reflex, thereby supports natural breastfeeding.**

Results

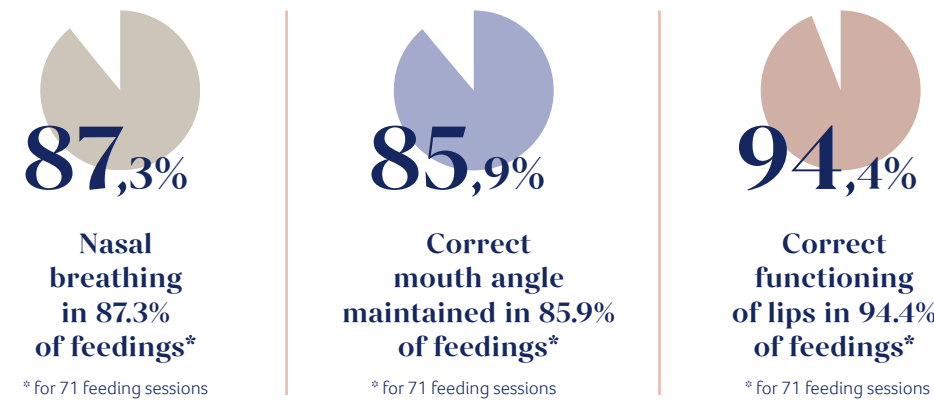
Neurologopedic studies of suckling biomechanics in a group of 102 newborns and infants aged 0-12 months fed with LOVI Mammafeel bottle in relations to natural feeding or a bottle used by a parent, conducted by Magdalena Mazur – neurologopedist, Poznań, Poland, 2023.

So close to mum’s breast

The study results indicate that LOVI Mammafeel bottle provides, during feeding (across 71 feeding sessions):

- a proper number of sucks,
- correct swallowing sounds during feeding,
- proper coordination of suckling–breathing–swallowing (the so-called "triad"),
- correct lip movement,
- proper lip seal,

at least as effective as during breastfeeding, and additionally:



Thanks to this Mammafeel bottle:

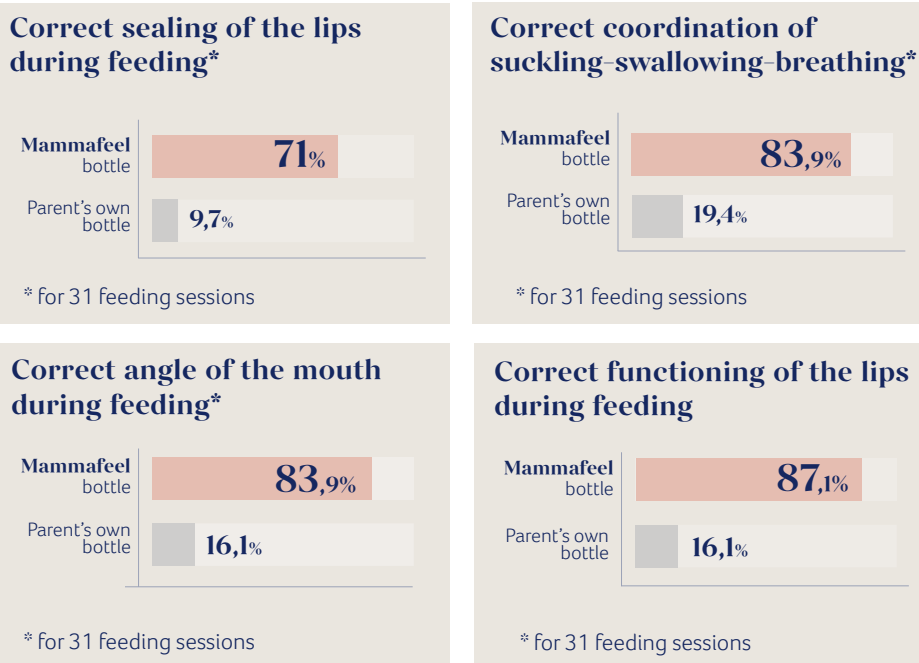
- ✓ Protects and does not disrupt the suckling reflex
- ✓ Supports moms who breastfeed and those who express milk
- ✓ Allows babies to return to the mother’s breast
- ✓ Helps babies who struggle with proper latching

Mammafeel bottle

The study also compared the way milk was drawn by babies using LOVI Mammafeel bottle to the way they drank from their own bottles brought by parents (a total of 31 own bottles from 11 different manufacturers).

Bottle unlike any other

The study show that, compared to own bottles, Mammafeel bottle provides better lip seal, improved coordination of suckling–swallowing–breathing (the so-called "triad"), a more optimal mouth angle, and more correct lip movement during feeding.



Thanks to this Mammafeel bottle:

- ✓ Reduces the risk of colic
- ✓ Decreases difficulties with breastfeeding
- ✓ Supports proper coordination of suckling, breathing, and swallowing
- ✓ Allows correct nasal breathing
- ✓ Enables proper function of lips and tongue during suckling

Mammafeel bottle



What do the results show?

If a mother wants or needs to bottle-feed, or wishes to feed her baby alternately, using Mammafeel bottle ensures the proper development of the key areas of the mouth that the baby engages when breastfeeding. The baby performs almost the same suckling pattern both on the mother's breast and with LOVI Mammafeel bottle - meaning it's always similar, easy, pleasant, and calming

– notes **neurologopedist Magdalena Mazur.**

Study results showed that thanks to its unique design, the dynamic nipple of LOVI Mammafeel bottle not only visually resembles a mother's breast, but also **behaves similarly during suckling.**

Teat is made using special technology that gives the baby the ability to sense two different texture layers. It mimics a milk-filled, ready-to-feed mother's breast, with a smooth and soft nipple and areola with different and more texture. This means that a baby drinking from LOVI Mammafeel bottle experiences similar sensations (in terms of structure and texture) to breastfeeding. The base shape and firmness of the teat help the baby correctly position and seal the lips, while the soft tip allows for free tongue movement

– emphasizes **Magdalena Mazur.**

Unique design inspired by the mother breast



Soft, dynamic tip

- expands and contracts with the baby's suckling reflex

Flesh-coloured ring

- flexible and delicate similar to skin, resembles the areola of the nipple in colour and softness

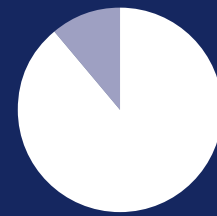
Firm, contoured base

- allows stable, wide lip placement and sealing, just like on the breast

Learn more about study



LOVI bottle with Dynamic Teat®



89%
OF MEDICAL PRACTITIONERS

did not observe any difficulties in combining breastfeeding with bottle feeding using LOVI bottle

Results of

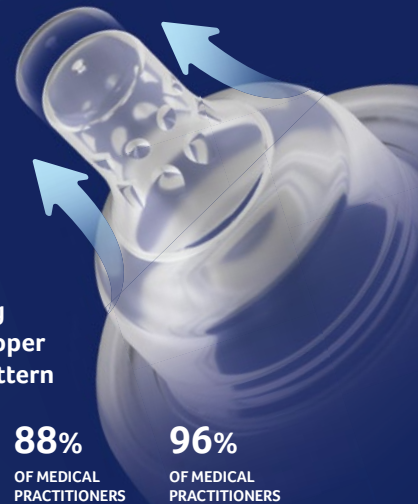
Tested by doctors

a clinical trial of the LOVI bottle with Dynamic Teat®

A product usability survey conducted under clinical conditions in 2007, using a specialized questionnaire, on a group of 607 infants aged 0-12 months, involving medical practitioners, nurses, midwives and parents (in Polish hospitals and pediatric clinics) confirmed the following unique features:

- maintenance of suckling rhythm
- correct coordination of suckling,
- swallowing and breathing
- active work of muscles of lips and tongue
- effective suckling

Clinical trial results prepared by: Aleksandra Lada M.D., PhD, Speech and Language Therapist, Specialist in Feeding and Communication Development Disorders in Young Children / NDT SLT Senior TutorSenior Tutor



Evaluation of the suckling function based on the proper physiological suckling pattern

97%
OF MEDICAL PRACTITIONERS



proper work of the muscles of lips and tongue effective suckling

97%
OF MEDICAL PRACTITIONERS



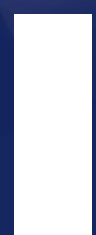
effective suckling

88%
OF MEDICAL PRACTITIONERS



maintenance of suckling rhythm

96%
OF MEDICAL PRACTITIONERS



correct coordination of suckling, swallowing, breathing

Evaluation of the physiology of feeding: breathing patterns, swallowing patterns, ease of combining breastfeeding with bottle feeding and colic prevention

97%
OF MEDICAL PRACTITIONERS



correct breathing patterns

97%
OF MEDICAL PRACTITIONERS



correct swallowing patterns

89%
OF MEDICAL PRACTITIONERS



combining breastfeeding with bottle feeding

96%
OF MEDICAL PRACTITIONERS



colic prevention

REMEMBER: LOVI brand recommends breastfeeding as the healthiest feeding method. It recommends to start using an alternative feeding method only after consulting your medical practitioner, midwife or pharmacist, when breastfeeding is impossible or insufficient.

Catalog valid until 2028

Quality management system in compliance with: ISO 9001 and ISO 22716

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